

2014

Staff publications survey results

2014 items rated as of high interest:

- | | |
|-----------------------------|--------------------------------|
| 1. Inservice/training, 74% | Staff honors, 48% |
| 2. Opportunities, 69% | Messages from Supt, 46% |
| 3. Health insurance, 67% | Wellness classes/programs, 43% |
| 4. Budget/funding, 56% | School board discussions, 35% |
| 5. Curr issues/updates, 53% | <i>We're Proud</i> , 33% |
| 6. School events, 51% | |
| 7. Policies/Procedures, 50% | |
| 8. Student recognition, 50% | |

Who responded?

2009	2010	2011	2012	2013	2014
358 staff 115 classified 218 certs 21 admin 4 "other"	360 staff 116 classified 203 certs 23 admin	176 staff 52 classified 109 certs 15 admin	637 staff 196 classified 401 certs 35 admin 5 "other"	230 staff 97 classified 130 certs 10 admin 3 "other"	452 staff 194 classified 226 certs 30 admin 2 "other"

Staff responses to the question, "Do you get the info you need about issues in a timely fashion?" (%)

	2009	2010	2011	2012	2013	2014
Yes	84%	84%	86%	86%	85%	83%
No	5%	2%	2%	2%	1%	3%
Not sure	11%	14%	12%	12%	14%	14%

How valuable for you are the following information sources?

Percent who ranked each info source as "very" or "somewhat" valuable						
	2009	2010	2011	2012	2013	2014
HR/ Payroll News	89%	89%	88%	92%	97%	95%
Website	86%	84%	82%	86%	94%	92%
NewsLinks	90%	89%	92%	91%	94%	88%
Superintendent's messages	<i>New in 2010-11</i>		90%	88%	86%	85%
Staff meetings	76%	76%	76%	78%	80%	78%
Employee Association	X	69%	66%	74%	73%	75%
Other staff	X	77%	72%	66%	74%	74%
BoardNotes	<i>New in spring 2011</i>		67%	67%	71%	73%
Wellness Newsletter	63%	64%	66%	69%	77%	70%
<i>Everett Schools</i>	43%	52%	43%	59%	64%	57%
InTouch	X	54%	58%	63%	69%	57%
Local media	37%	36%	37%	48%	46%	53%

Staff level of use of the district Facebook page (%)

	2011	2012	2013	2014
"Liked" the district Facebook page	4%	5%	11%	11%
Access district Facebook page	6%	4%	2%	6%
Don't access district Facebook page	45%	43%	53%	60%
Unaware of district Facebook page	44%	48%	34%	23%

Staff level of use of the district Twitter account (%)

	2011	2012	2013	2014
Receive regular district "tweets"	1%	1%	1%	1%
Access district Twitter page	2%	1%	2%	1%
Don't access district Twitter page	50%	47%	58%	63%
Unaware of district Twitter page	47%	51%	39%	35%